



www.stormsteen.com
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Price List

Let's make the internet your bitch...

Hey, Homeslice!

I believe in focusing on joy and authenticity...

For more than a decade, I worked with international film festivals, award-winning agencies and soul-sucking corporates that turned me into a stressed out mess with a giant stick up my bum.

It took my life as I knew it falling apart for me to take a step back and reassess my priorities.

I was no longer prepared to walk around in a suit and a pair of heels that had me in physical pain all day long.

I wanted to dye my hair whatever colour I freaking wanted. (Clearly I'm a natural blue?)

I wanted to laugh with my clients and enjoy the projects I was working on.

Most of all, I wanted to do the things that feed my soul and give the big ol' finger to anything that didn't bring me joy.

If you are a spunky joy-hunter, we're going to get along just fine...





RULE #1

I want your brand to excite you (and your clients)

If you're looking for something cheap, nasty and template-based - I'm not your girl...

My little team of unicorns and I focus on custom designs that ooze with personality and (most importantly) communicate your message with your target audience to form connections before you've even said a word.

To achieve this, we can't just "Wham-Bam-Thank-You-Mam" something together. When building your brand, we want you to play an active and committed role in the journey. This is how we get so much of "you" into your branding so that you can show up powerfully and authentically.

My Process

1. Pricelist

You're looking at it! Take a squizz through our offerings and see if any of the the packages suit your needs. If you've got something a little different in mind, I can quote you on any additional pages and functionality.

2. Our first date

Ooh-la-la! It's you and me, babe. The two of us, a Zoom room, and a 30 minute call to officially introduce ourselves to see if we're a good fit. We'll talk about your vision for your project, your dream results and make sure we're ticking all your boxes.

3. "Official Stuff"

We throw a parade!!!! Just kidding... but we do get super excited to be besties and send you through your welcome pack - which includes your contract, timeline, official invoice and everything we will be needing from you.

4. Branding

We begin with a deep-dive creative clarity call to really dig into the magic of your brand. Following this call, we take the next 1 to 2 weeks to build you a sexy brand strategy, design direction, logo and other kickass design pieces.

5. Website

Now that you have your badass messaging and visuals, it's time to show you off to the world and start raking in those clients. Using your newly-defined design direction, we build you a custom designed website that will show you off in all your glory.

6. Launch

Crack the champagne! Upon final payment, we launch your website and present you with full training and working files so that you have 100% control going forward. I know we'll totally be besties by this stage, but I don't do hostage situations...



Show the world
your *weird* and
your *wonderful*



It's not just pretty pictures...

I want to help you create magic



CREATE A BRAND THAT TELLS YOUR STORY



DEVELOP BOLD MESSAGING TO EMPOWER YOUR PURPOSE



BUILD YOU A KICKASS WEBSITE THAT CONNECTS, ENGAGES AND CONVERTS

* Every product or page designed includes 2 complimentary revision rounds

The Basic Bitch

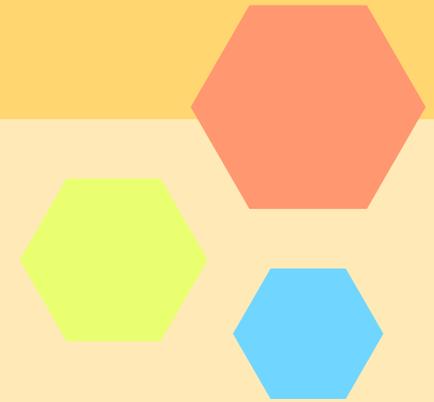
\$2,500 INVESTMENT

BRANDING

- 1.5 hour creative clarity call
- Brand messaging
- Target audience breakdown
- Moodboard
- Color Palette
- Font selection
- Logo design
 - primary logo stacked and unstached
 - brand marks
- Brand style guide
- Final delivery of your logo suite in 5 different file types for any occasion

WEBSITE DESIGN AND DEVELOPMENT

- Home page
- About page
- Services Page
- Contact page
- Privacy Policy page
- Error 404 page
- Website training session



Yaaasss Queen!

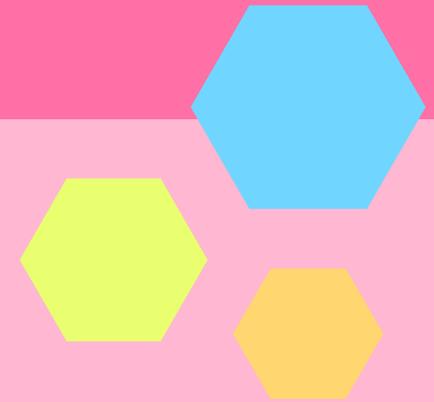
\$5,000 INVESTMENT

BRANDING

- 1.5 hour creative clarity call
- Brand messaging
- Target audience breakdown
- Moodboard
- Color Palette
- Font selection
- Logo design
 - primary logo stacked and unstached
 - secondary logo
 - brand marks
- Brand style guide
- Brand pattern
- 4 x Custom icons
- Final delivery of your logo suite in 5 different file types for any occasion

WEBSITE DESIGN AND DEVELOPMENT

- Home page
- About page
- Services Page
- Blog page and functionality
- Featured sales page
- Thank You page
- Contact page
- Privacy Policy page
- Terms and Conditions page
- Error 404 page
- Website training session



Badass Boss Bonanza

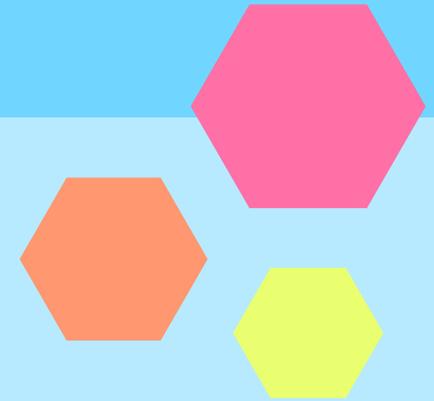
\$10,000 INVESTMENT

BRANDING

- 1.5 hour creative clarity call
- Brand messaging
- Target audience breakdown
- Moodboard
- Color Palette
- Font selection
- Logo design
 - primary logo stacked and unstached
 - secondary logo
 - alternative logo
 - brand marks
- Brand style guide
- Brand pattern
- 10 x Custom icons
- Optin / Lead magnet Pdf design
- Email signature
- Final delivery of your logo suite in 5 different file types for any occasion

WEBSITE DESIGN AND DEVELOPMENT

- Home page
- About page
- Services page and subpages
 - built in functionality to showcase individual services and open each one in it's own page
- Blog page and functionality
- Featured sales page
- Thank You page
- 1 x special feature
 - choose between an online store, portfolio, podcast library or an events calendar
- Contact page
- Privacy Policy page
- Terms and Conditions page
- Error 404 page
- Website training session



Like what you see?

Let's blow this popsicle stand and take this relationship to the next level?

Book a little rendezvous with me and we can talk more about your wildest dreams and how we can work together to make them come true...

>>> **BOOK A CALL** <<<

Waves of love and weirdness.

Storm

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Want more?

Answers to your burning questions

WHAT IF I JUST WANT A QUICK LOGO, WITHOUT THE BRANDING?

Lesson one: Using the words “quick” and “logo” in the same sentence is like swearing at any designer.

Ask yourself, what is your goal for your logo design?

If you want your brand to kick some serious ass and have any impact, you need more than just a pretty logo. You need strategy and intention behind it.

Additionally, we put a lot of effort and pride into the work we create, so we require that all clients must go through the branding process with us to ensure brand continuity and a well thought-out and intentional design direction.

WHAT IF I JUST WANT A WEBSITE?

If you don't have a brand guide with a defined strategy and design direction in place, you risk breaking trust through inconsistent branding across your platforms. Without a defined strategy, your website is not going to perform the way it should. And it's not good enough these days to just have a website that “looks pretty”.

We've created a super streamlined process that will leave you totally equipped with everything you need to succeed in as little as 6 weeks. Take our advice and splash out a little extra for the full shebang... you'll thank us later.

WTF IS A BRAND STRATEGY?

Brand Strategy is a combination of creative messaging, your brand's promise to its customer, your brand personality and voice, and brand visuals.

If you aren't providing your client with a solid foundation of Brand Strategy along with your design, you're doing them a disservice, and you're likely not going to be building the trust and connection that you could be.

Want more clients? Get yourself a Brand Strategy!

HOW LONG WILL MY PROJECT TAKE?

The average project timeline is approximately 6-8 weeks. Note that this can be affected by feedback and response rates, additional functionality and revision rounds.

DO YOU OFFER PAYMENT PLANS?

We have a system that divides the project payments into 2-3 parts across your project timeline.

We require a deposit of 1/2 of your total project cost at the start of your project, then spread out the other payments accordingly, with final payment required to push the “publish” button.

HOW CAN I PAY?

We take direct bank transfers or PayPal payments - all payment details will be included in your Welcome Pack.